



# Columbia REA

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## NEWS RELEASE

Walla Walla, Washington January 2, 2014

For Immediate Release:

### **Dave Reller Achieves Management Essentials Certificate**

Dave Reller from Columbia Rural Electric Association (Columbia REA) completed the Management Essentials Certificate (MEC) from the National Rural Electric Association (NRECA).

Dave Reller is recognized for his commitment to education and a superior level of service from Columbia REA.

Today's electric utility environment imposes new demands on electric cooperative staff to do more with less. The Management Essentials Certificate (MEC) program develops the key people skills that cooperative managers and experienced supervisors need to improve employee performance. By developing their one-on-one interpersonal skills, graduates of the Management Essentials Certificate (MEC) program can build an effective team environment, boost job satisfaction, foster better working relationships, and ultimately achieve more productive results through their employees.

Based on input from electric cooperative leaders and staff, the Management Essentials Certificate (MEC) program includes core courses to lay the foundation of the essential skills co-op managers and supervisors need, but also enables participants to tailor parts of the program by selecting from a list of elective courses.

NRECA is the national service organization for more than 900 rural electric utilities that provide electricity to approximately 42 million consumers in 47 states and sell approximately twelve percent of all electric energy sold in the United States. Most NRECA members are consumer-owned, not-for-profit electric cooperatives. Columbia REA serves 3,080 members in Columbia, Walla Walla and Umatilla counties.

Visit NRECA's web site at [www.nreca.coop](http://www.nreca.coop) and Columbia REA's web site at [www.columbiarea.coop](http://www.columbiarea.coop).

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